

Bahamas

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Explore the
Islands of
The Bahamas

What we did: Navigation architecture, UX design, Media Player programming, multi-lingual bespoke CMS (content management system) and SEO (search engine optimisation).

Highlights: Adapting the website over years to reflect marketing campaigns. Starting with a base website in May 2009, the Euro platform redesign and launch in September 2010, multi-lingual languages launch in March 2011 (French, Italian, Spanish, German) and a Chinese version launch in November 2011.



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