
Company: Our Story

Our People
Our Markets
Associations



on-IDLE was founded by Ané-Mari du Toit and Marc Peter in London in 1999 - before the .com boom and bust of the early 90's. Marc and Ané met in London whilst completing an MA in Interactive Multimedia at the London College of Communication at the University of the Arts, London (formerly LCP, London Institute), directed by acclaimed filmmaker and founder of Imagine design bureaux Alan Sekers.

on-IDLE was formed through the desire to mix leading technology with quality design across all media platforms. Jointly we bring over 20 years experience in advertising, publishing and media consultancy. Through our skills we deliver solutions across a variety of platforms, cultures, languages and market sectors.

Today we are a small, and independently owned design and web agency working with a variety of customers that stretch from a small jewellery designer or a single wine merchant through to airline trade sites and retail banks. No matter how big or small your project - we care passionately about who will be clicking the mouse or paging through the brochure - those are our end clients.

on-IDLE Work Components: a fusion of pure design, strategic communication and future proofed technology.