

Services: Design

Technology
Accessibility
Consultancy



Brand, graphic, interface and usability design involves much more than coming up with a pretty logo and some colours!

During the consultancy process we use a framework for visualising how all the ideas, pictures and other raw materials you start out with, can be brought together for use across all required mediums, within your company culture, corporate identity and end result aims.

Using a combination of our design and technology skills, plus years of combined experience in specifying design requirements and building business applications, on-IDLE can provide a comprehensive service either as independent consultants working within the customer's IT or marketing department, or as a third party supplier to define, design and finally implement requirements.

Design works closely with the communications strategy and technology architecture to ensure that all aspects are considered and reflected in the end product - whether a logo, print brochure, sales presentation, website, online promotion, viral email promotion, signage or even a corporate extranet.